

# Book Review

## General Tips & Guidelines

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## BOOK REVIEW

The Vision Catalyst has been published with vision: To provide an intellectual platform for expressing and sharing of knowledge capital in field of Management, IT & Communication and to act as a catalyst to vision by adding new dimensions for achieving academic & business excellence.

Since its founding, Vision Catalyst has made a proud tradition in the world of Management, IT & Communication by publishing cutting-edge, authoritative thinking on the key issues facing executives and academicians. Vision Catalyst articles cover a wide range of topics that are relevant to different industries, management functions, and geographic locations. While the topics may vary, all articles share certain characteristics. They are written for managers by experts whose authority comes from careful analysis, study, and experience. The ideas presented in these articles can be translated into action and have been tested in the real world of business.

### Guidelines for Book Reviews

A full book review may concern only one book or monograph or several works. Its length is about 750-1000 words. It should give readers an engaging, informative, and critical discussion of the work. The review should follow the Guidelines below.

The most important point in developing a book review is to address the Journal's readership: international and interdisciplinary. The review should consider:

- The intended audience for the book and who would find it useful;
- The background of the author;
- The main ideas and major objectives of the book and how effectively these are accomplished;
- The soundness of methods and information sources used;
- The context or impetus for the book - - political controversy, review research or policy, etc.;
- A comparison with other works on this subject;
- Constructive comments about the strength and weaknesses of the book;
- For edited books: dominant themes with reference to specific chapters as appropriate; and implications of the book for research, policy, practice, or theory.

### The header of your review should include:

- Author(s) or editor(s) first and last name(s) (please

indicate if it is an edited book)

- Title of book
- Year of publication
- Place of publication
- Publisher
- Number of pages
- Price (please indicate paperback or hard cover) if available
- ISBN

### At the end of your review, please include:

- Your first and last name
- Institution affiliation
- A brief biographical note along the line of: Kanika Chandna received her (degree) in (field) from....She is currently....Where she teaches/conducts research/practices in....Her interests include...etc.

### Style Guidelines:

- All references should be made in-text, rather than as footnotes or endnotes. These references should take the following form: (Kanter 1999). If it is necessary to cite a particular page number, the reference should be in the following form: (Rao 1999, 27).
- All reviews should be submitted with American English spelling, rather than British English. (To change the language in an MS Word document, first "select all" (ctrl-a) of your text, then choose "Language" and "Set Language" from the Tools pull-down menu. Choose "English (U.S.)" from the available list.)

### A word on attributions:

Vision Catalyst has its roots in the world of academic journals, where detailed citations are de rigeur. Articles should be similarly punctilious about giving credit to all direct quotations, paraphrased statements, and borrowed ideas. To improve the flow of the prose, we prefer to incorporate attributions into the text whenever we can. In the meantime, please be sure we understand exactly which ideas, and what language, are yours and which ones are drawn from

someone else. We would rather see source notes than not, for example. Then, if your submission is accepted for publication, we will work with you to determine which sources need to be cited and in what way.

In addition, you need to tell us about any financial relationship you may have with companies cited in the proposed article. We need to know if you have a consulting relationship, for example, or if you serve on a board of directors.

Nearly all articles undergo extensive editing and rewriting, and TBS Press will hold copyright on the finished product. Authors continue to own the underlying ideas in the article.

Please e-mail your proposal to [visioncatalyst@tbs.edu.in](mailto:visioncatalyst@tbs.edu.in) or [visioncatalyst.tbs@gmail.com](mailto:visioncatalyst.tbs@gmail.com) and send hard copy by mail to :

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We deeply appreciate the time and energy required to prepare a proposal for our publication, and we are grateful to you for that investment. We are always looking for new sources of solid, useful ideas that can improve the practice of management.

Because of the volume of submissions we receive, we are not able to respond substantively to every one, but we do read them all closely, and we will do our best to respond fast. We thank you again for your interest.

**Vision Catalyst  
Editorial Team**



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